

CATHERINE A. SCOTT

bycatherinescott@gmail.com | catherineascott.com

education

Syracuse University

B.S. Magazine, News, & Digital Journalism

@ S.I. Newhouse School of Public Communications

B.A. Creative Writing

@ College of Arts and Sciences

graduated May 2026 | magna cum laude

skills

writing & editing:

Copyediting, line editing, pitch development, AP style, feature & magazine writing, hard news writing, reporting & interviewing.

digital & publishing:

SEO & e-commerce content, WordPress, DataWrapper.

technical:

Bookselling systems, Adobe Suite, Canva Pro, Figma, basic HTML & CSS, Google Workspace, Microsoft Office (inc. Word, Excel, and Outlook), social media strategy.

activities

Managing Editor @ The Good Life Magazine Fall 2024–Spring 2026

Chaped editorial direction for three print issues. Led pitch meetings, refined ideas, and mentored section editors. Edited and finalized stories for publication, ensuring cohesion, voice, and accuracy.

Digital Editor @ Jerk Magazine Fall 2022–Winter 2024

Edited and published digital content. Oversaw staff writers, providing feedback and guidance. Contributed to consistent digital output under deadlines.

Vice President @ Kappa Alpha Theta, Chi Chapter Spring 2025–Winter 2025

Led all conflict resolution and risk management processes. Booked event spaces, transportation, catering, and oversaw safety planning for four events. Managed a budget of \$25,000 in 2025 spring semester, managed a budget of \$27,000 in 2025 fall semester.

experience

Intern @ Wendy Sherman Associates Literary Management | Summer 2026

- Evaluate book proposals and full-length manuscripts across genres, assessing marketability and editorial potential.
- Write detailed reader reports summarizing content and commercial viability for internal decision-making.
- Conduct research to identify and vet author candidates for book concepts.

Selected Participant @ Simon & Schuster Publishing Prologue | Summer 2026

- Attended a week of classes about the book publishing industry run by Simon & Schuster.
- Spoke with publishing professionals about paths such as marketing, publicity, editorial, and more.
- Learned field-specific processes and terminology.

Bookseller & Events Coordinator @ Word on the Street Books | Summer 2025

- Created social media campaigns for author events and book launches; wrote email newsletters to inform and engage the community.
- Designed promotional materials using Canva Pro.
- Updated relevant calendars, websites, and accounts.
- Supported planning and outreach for civic-engagement-focused programs.
- Anticipated needs of management, coworkers, and customers.

News Writer @ Maxwell School of Citizenship & Public Affairs | Fall 2025–Spring 2026

- Wrote features and announcements for the Maxwell School website and alumni magazine.
- Copyedited and formatted content using AP style and institutional standards.
- Researched and synthesized complex information for publication under editorial deadlines.
- Built and sustained professional relationships with sources ensuring comfort and accuracy of coverage.