

# Catherine A. Scott

[bycatherinescott@gmail.com](mailto:bycatherinescott@gmail.com) | <https://www.linkedin.com/in/bycatherinescott/> | [catherineascott.com](http://catherineascott.com)

## Education

### Syracuse University

*S.I. Newhouse School of Public Communications* | B.S. Magazine, News, and Digital Journalism | May 2026

*College of Arts and Sciences* | B.S. Creative Writing | May 2026

GPA: 3.66 | Dean's List | SU Orange Distinction Award | Magna Cum Laude

### Simon & Schuster Publishing Prologue

Selected Participant | June 2026

## Work Experience

### Marketing Coordinator; Bookseller | Word on the Street Books | Marlborough, MA | May 2025–August 2025

Created social media campaigns for author events and book launches. Wrote email newsletters to inform and engage the local community. Designed promotional materials using Canva Pro. Updated relevant calendars, websites, and accounts. Supported planning and outreach for civic-engagement-focused programs. Anticipated needs of management, coworkers, and customers. Ensured familiarity with titles, authors, and in-store stock. Recommended books to patrons based on taste.

### News Writer | Maxwell School of Citizenship and Public Affairs | Syracuse, NY | August 2025–June 2026

Wrote features and announcements for the Maxwell School website and alumni magazine. Copyedited and formatted content using AP style and institutional standards. Researched and synthesized complex information for publication under editorial deadlines. Built and sustained professional relationships with sources ensuring comfort and accuracy of coverage.

### News & Politics Editorial Intern; National Writer | Her Campus Media | Remote | May 2024–August 2025

Pitched, reported, and published more than 30 breaking news and feature articles for a national digital publication. Interviewed 15+ sources ranging from college students to House Representatives. Produced SEO and e-commerce content under tight deadlines. Framed coverage around emerging social issues and cultural shifts.

## Activities

### Managing Editor | The Good Life Magazine | Syracuse, NY | August 2024–May 2026

Shaped editorial direction for three print issues. Lead pitch meetings, refined ideas, and mentored section editors. Edited and finalized stories for publication, ensuring cohesion, voice, and accuracy.

### Digital Editor | Jerk Magazine | Syracuse, NY | September 2024–January 2025

Edited and published digital content. Oversaw staff writers, providing feedback and guidance. Contributed to consistent digital output under deadlines.

### Vice President | Kappa Alpha Theta | Syracuse, NY | January 2025–December 2025

Lead all conflict resolution and risk management processes. Booked event spaces and oversaw safety planning for four events.

### DJ | WERW Radio | Syracuse, NY | August 2023–May 2026

Hosted and produced live radio segments. Curated music and content for a student audience.

## Skills

- **Writing & Editing:** Copyediting, Line Editing, Pitch Development, AP Style, Feature & Magazine Writing, Interviewing
- **Digital & Publishing:** SEO & E-commerce Content, WordPress, DataWrapper
- **Technical:** Adobe Suite, Canva Pro, Figma, Basic HTML/CSS, Google Workspace, Microsoft Office (inc. Word, Excel, and Outlook), social media strategy